



INNOFY DESIGNS

SHAPING THE CHANGE.!

PRODUCT AND PACKAGING DESIGN STUDIO

INTRODUCTION

Innofy Design provides a conception-to-commercialization service that enables our clients to identify and exploit market opportunities and access design, and marketing expertise to create ideas that will drive their growth. We work within tight technical and budget constraints to maintain a sustainable pipeline of opportunities so that your product is a success. As it is all about making things Innovative, simple, and beautiful the way they should be..!



OUR VERTICLES



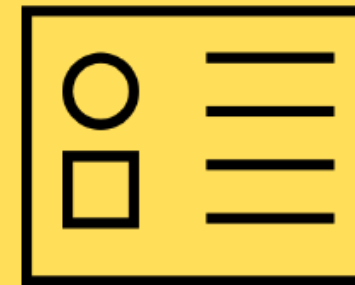
CONSUMER
PRODUCT
DESIGNING



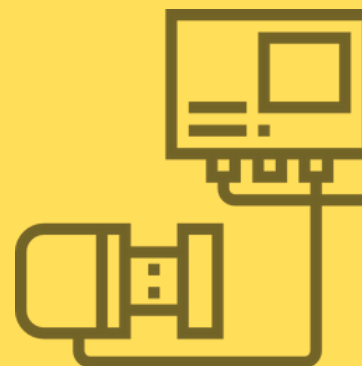
PACKAGING STRUCTURE
AND PACKAGING
GRAPHICS DESIGNING



INDUSTRIAL
EQUIPMENT
DESIGNING



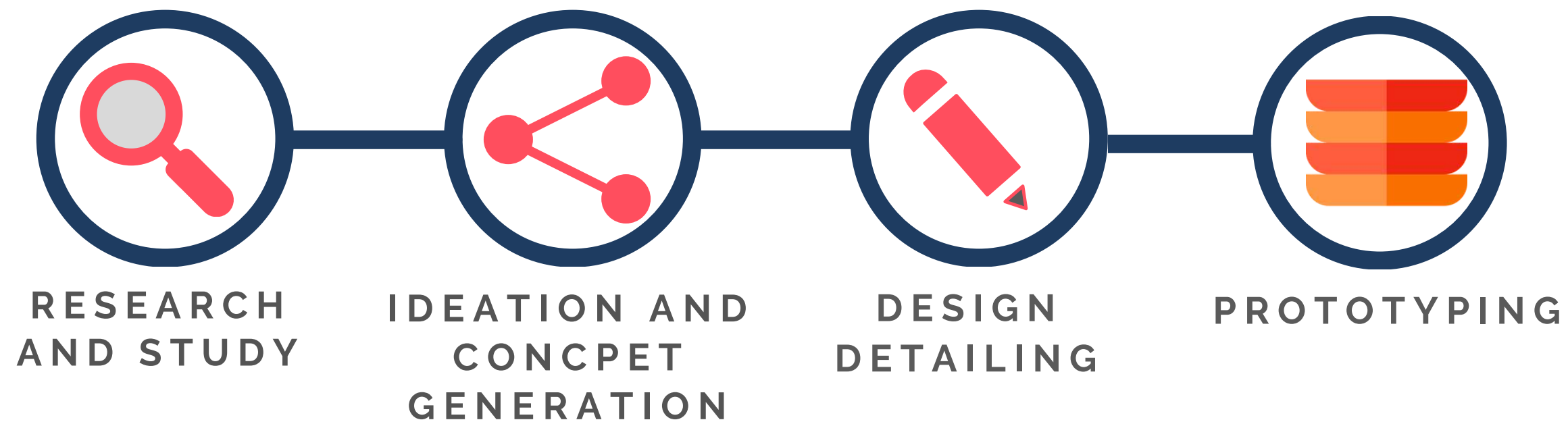
BRANDING AND
DIGITAL
MARKETING



MACHINE
MAKOVERS AND
REDESIGNING



OUR PROCESS



Our methods are informed by a deep understanding of the needs, desires, and drivers of people and aims at creating user-centered designs. Innofy Design aims to make a difference to people's lives



AWARDS



FIE FOUNDATION
AWARD 2019 FOR
INNOVATIVE AND
USER-FRIENDLY
DESIGN



INDIA'S BEST
DESIGN AWARDS
2021 FOR BEST
INDUSTRIAL
DESIGN PROJECT



HARI MALINI
JOSHI AWARD 2021
FOR NEW
PRODUCT AND
DESIGN BY MCCIA



DESIGN CULTURE
AWARDS 2022, JAIPUR
FOR BEST DESIGN
UNDER PROFESSIONAL
CATEGORY

PACKAGING DESIGN

The aesthetics act as a gateway to the product. Consumers look at the packaging and respond to how it makes them feel at that moment. If the consumer feels that the product can potentially satisfy their needs, it influences their buying/using behavior. Designing is not only consumer-centric; it reflects the thought behind the product.





A GLIMPSE TO SOME OF OUR WORK

Packaging Design



BAKUCHIOL SLIP

CONCEPT PACKAGING



82°E



Innofy Designs
& Digitals

SUNSCREEN

CONCEPT PACKAGING



HYPHEN



Innofy Designs
& Digitals

KUMKUMADI

ESSENTIAL OIL PACKAGING



-  Saffron
-  Red Sandalwood
-  Manjistha
-  Sandalwood
-  Kamal Kesar

KUMKUMADI

ESSENTIAL OIL PACKAGING



USM

PERFUME PACKAGING





USM
Zahab
WATER PERFUME
50ml

USM
Nashat
WATER PERFUME
50ml

USM
Shagaf
WATER PERFUME
50ml

USM
Marj
WATER PERFUME
50ml

USM
Zahab
WATER PERFUME
50ml

USM
Nashat
WATER PERFUME
50ml

USM
Shagaf
WATER PERFUME
50ml

USM
Marj
WATER PERFUME
50ml

ODH

LOTION PACKAGING



OASIS

LOTION PACKAGING



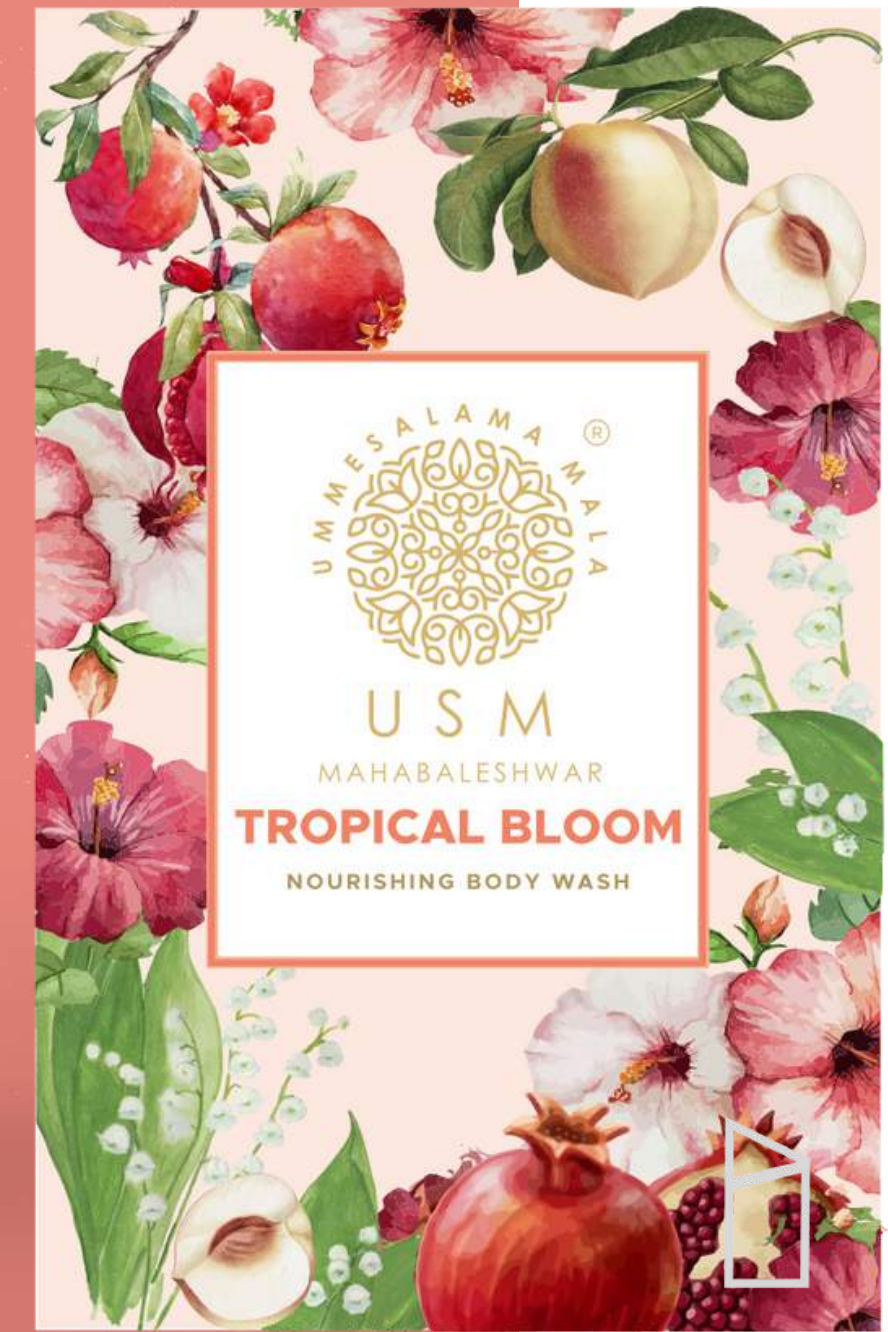
OASIS

BODYWASH PACKAGING



TROPICAL BLOOM

BODYWASH PACKAGING



MYSTIC EARTH

S O A P P A C K A G I N G



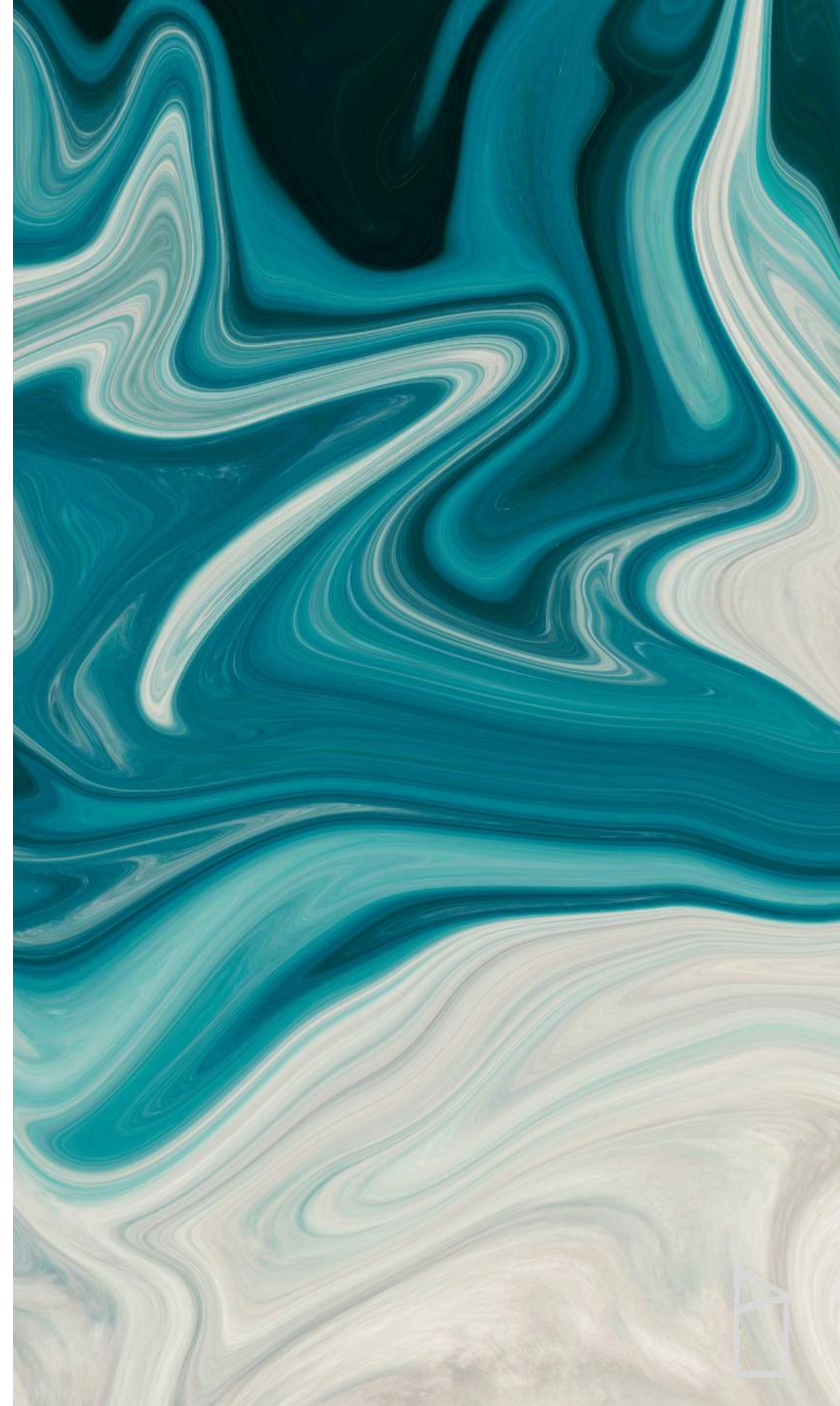
ROSEMARY MINT

S O A P P A C K A G I N G



SEA MIST

HAIR CLEANSING BAR
PACKAGING



HEXANIL

Water Bottle Packaging Design
Solution



GOODNESS

CLEANING LIQUID
PACKAGING



HONEY

PACKAGING



JAMUN JUICE

J U I C E P A C K A G I N G



STRAWBERRY JUICE

J U I C E P A C K A G I N G



MOJITOS

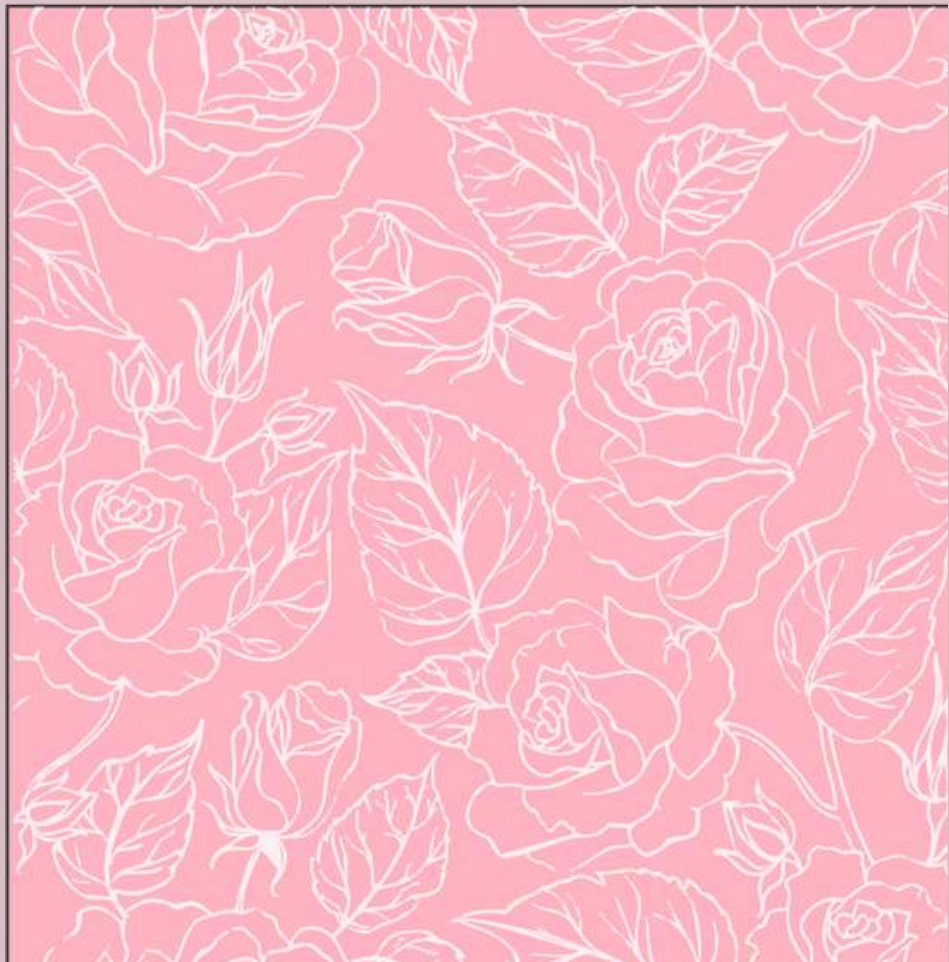
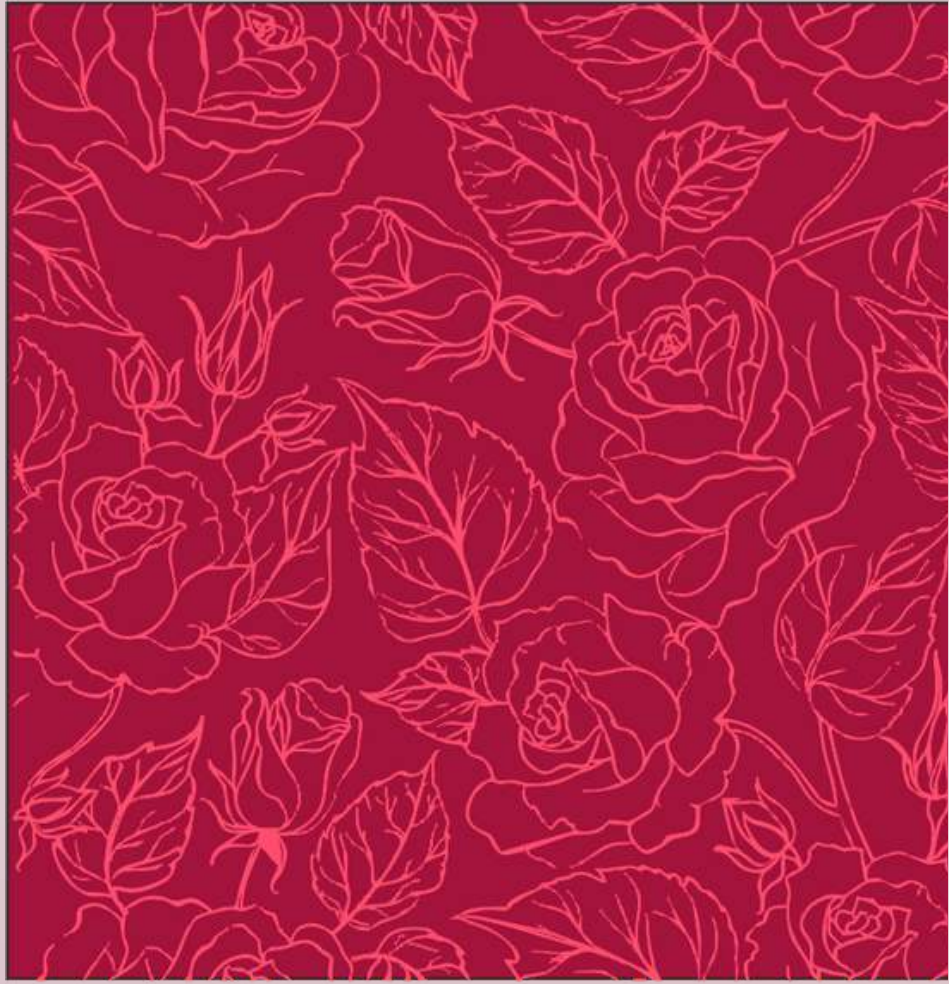
SYRUP PACKAGING



HAAPUS

P U L P P A C K A G I N G





GULKAND

N A T U R A L P R O D U C T P A C K A G I N G



GHANA COCOA

CHOCOLATE BAR PACKAGING





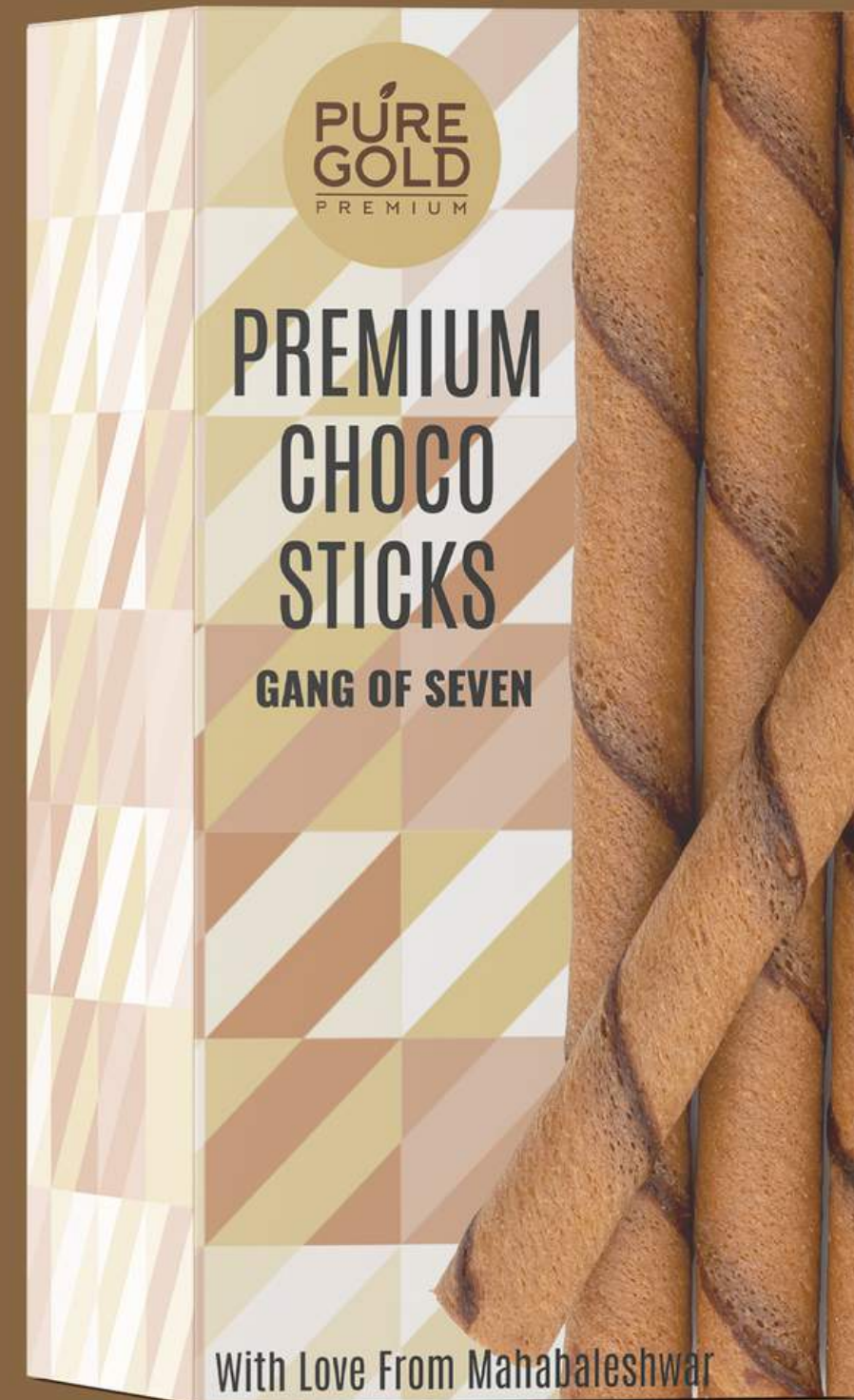
CHOCO PEARLS

CHOCOLATE PACKAGING



GANG OF SEVEN

CHOCO STICKS PACKAGING



MUESLI

CEREAL PACKAGING



CHIKKIZ

DESI ENERGY BAR
PACKAGING





BERRY LADDUS

ENERGY BALLS PACKAGING





MITHAIZ
SWEET PACKAGING



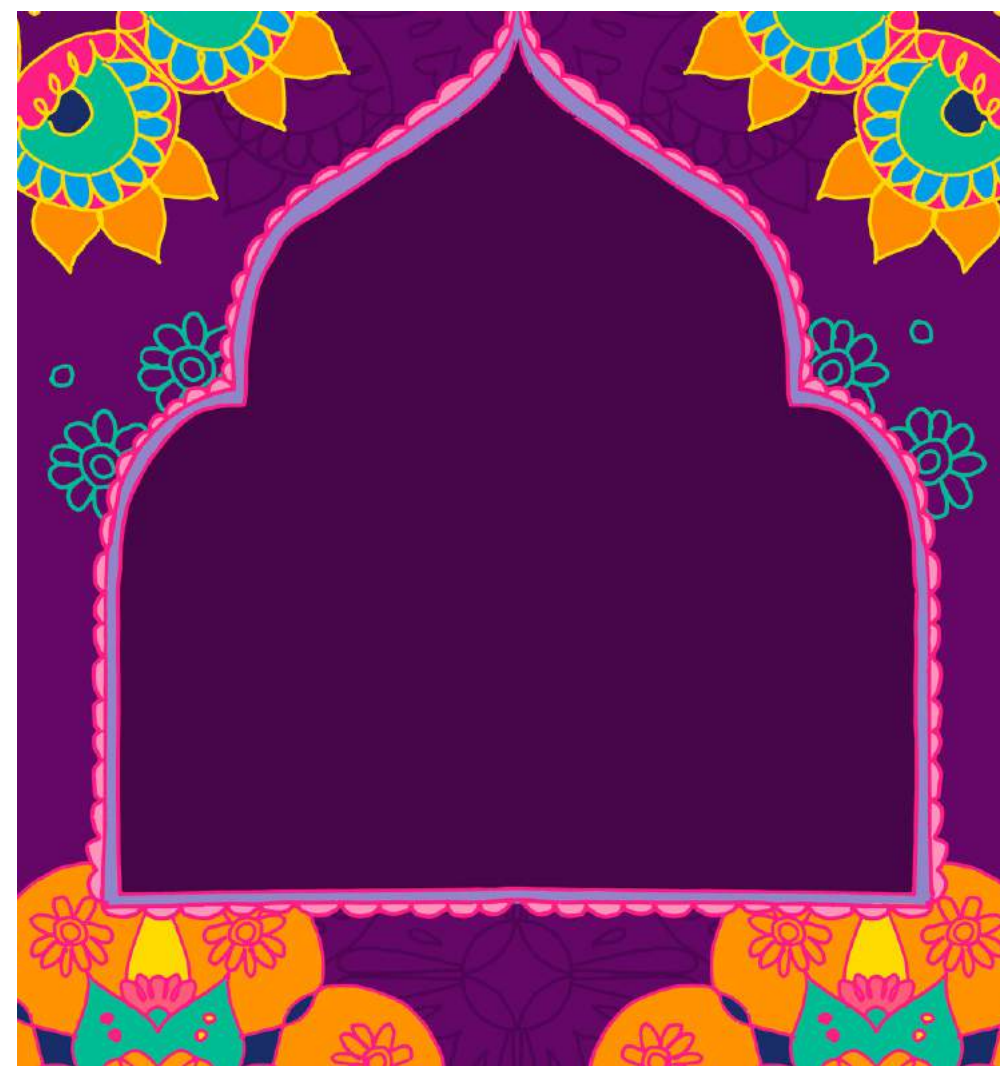
SNACKEY

DRY SNACKS PACKAGING



FARSAAN

N A M K E E N P A C K A G I N G



DRY STRAWBERRY

DRY FRUITS PACKAGING



DRY STRAWBERRY

Ingredients: 100% Natural Strawberries and Sugar

Nutritional Facts								
*Approximate value per 100g								
Energy (kcal)	Carbo. (g)	Total (g)	Added (g)	Dietary (g)	Fat (g)	Protein (g)	Sodium (mg)	
210	89	76	20	6	1	1	6	

Allergens Information:
Processed in a facility that also processes tree nuts and other dried fruits. May Contain Traces of Tree Nuts.

Batch No:
MFG:
Use By:
MRP (incl all Taxes):



Store in Cool and Dry Place
Refrigerate After Opening
Avoid Storing under Direct Sunlight

Best Before 12 Months from the date of Manufacture

Packaged and Marketed by:
Parvathi Aary Farm, 36/8/9 Ghose Village, Panchgani - 412805, Maharashtra.
Manufactured by (Unit 1): M/S Paradise Aary Farm, 36/8/9, Ghose Village, Panchgani - 412805. Unit Lic No: 11518039000392
Manufactured by (Unit 2): Sakas Agro Pvt. Ltd., Ground Floor, Block 45A, International, Karatola - 574105. Unit Lic No: 10020043003263

For any feedback/suggestions: Contact our customer care team on 02000000000 or email us on info@pureberrys.in

Follow us on

Lic. No: 10020043003263



ADIPRO

BRAND DESIGN
AND PACKAGING





FUDGEZ

F U D G E P A C K A G I N G







ism in Pets
Liver
onal

image

la and Debility.

s from the
uring
by:
ritical
al Estate,
ad,

LIVPET

LIVER TONIC DROP

IMPROVES LIVER
FUNCTION &
APPETITE

30ml

Chicken Flavour
SUGAR FREE
For cats & dogs

Dogue

ENTERO-GUTT

Anti-Diarrhoeal
Supplement

4 g Sachet

Chicken Flavour
For cats & dogs

Dogue

Manufactured by
Biovencer Pvt
ISO 22000 & G
K-230, Site V, U
Greater Noida,
Uttar Pradesh, I
Marketed by:
DOGUE PH
101-103, First
Saraswati Ind
Near Janki N
Vadodra - G

DOGUE

PET PRODUCTS BRANDING
AND PACKAGING DESIGN



Skin and
and increases
ility in Joints.
rall Health.

D-PET

SUPPLEMENT
FOR FATTY
ACIDS,
VITAMINES,
AMINO ACIDS
AND MINERALS

60 Tablets

ONLY FOR DOGS

Dogue

t.
ies,
ologic

FURR-LIFE

Salmon Fish Oil

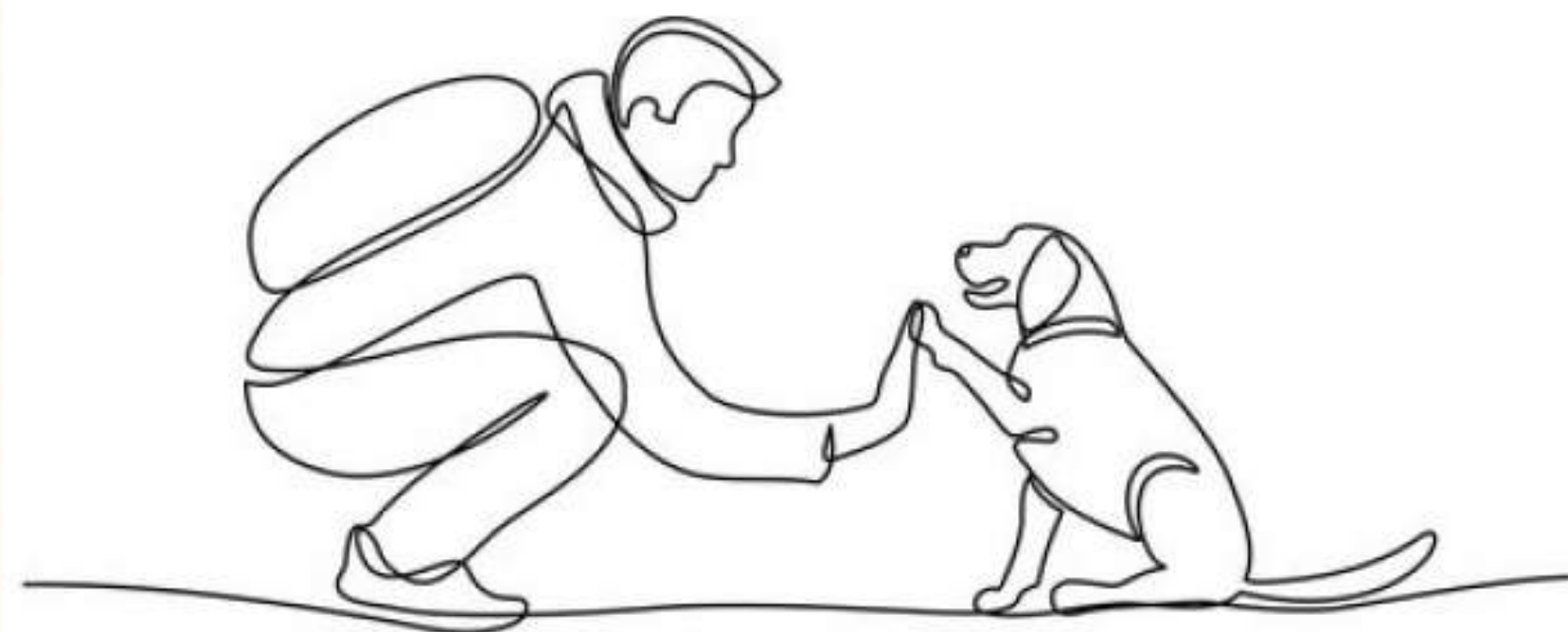
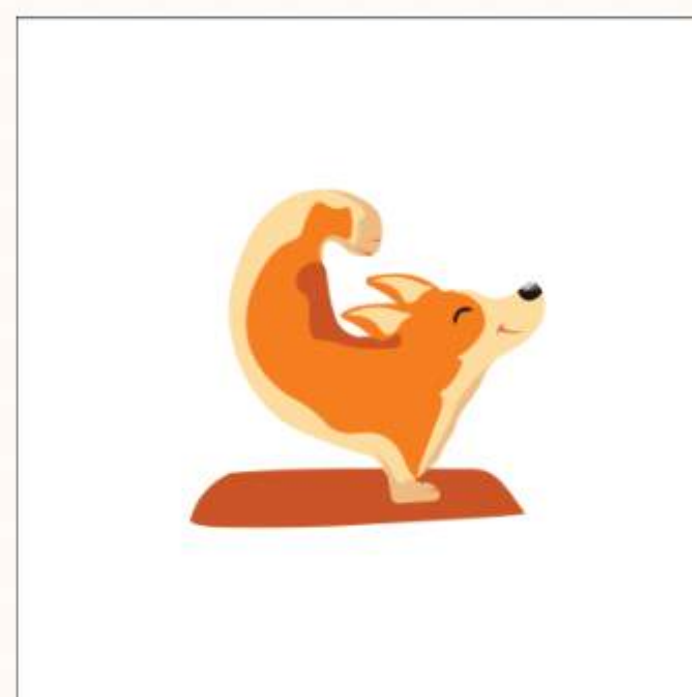
ENRICHED
WITH
BIOTIN, ZINC
& VITAMINES

300ml

Use
al Use
upplement

Omega 3, 6, 9 Benef
For cats & dogs

Dogue



HALDIRAMS

M E R C H A N D I S E P A C K A G I N G



HALDIRAMS

M E R C H A N D I S E D E S I G N



We promise you Creativity,
Originality, and Transparency

Let's Collaborate

contact: +917378667973/+919421286987
email: info@innofydesigns.com
www.innofydesigns.com

View our work on:

